

**JUSTICE K.S. HEGDE
INSTITUTE OF MANAGEMENT
NITTE**

Subject List for Supplementary Classes

MBA - III SEMESTER

Tracks	Subject Code No.	Name of the Course
	16MBA31/ 15MBA31	Management Accounting and Control Systems
	Marketing Management	
1 Consumer Marketing	16MBA MM311	Consumer Behaviour
	Financial Management	
1 Corporate Finance	16MBA FM321	Advanced Financial Management
	16MBA FM322	Project Management
2 Investment Finance	16MBAFM323/ 14MBA FM323	Portfolio Management
	Human Resource Management	
1 HR (Leadership)	16MBAHR331	Global Human Resource Management

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Subject List for Supplementary Classes
MBA - IV SEMESTER**

Tracks	Subject Code No.	Name of the Course
	16MBA41	Strategic Management
	16MBA42 15MBA42/ 14MBA42	Service Operations Management Marketing of Services
Marketing Management		
1 Business Marketing	16MBA MM413/ 15MBA MM 413	Digital Marketing
	16MBAMM414/ 15MBA MM 414	International Marketing

	Financial Management	
1 Corporate Finance	16MBA FM 421/ 15MBA FM 421 14MBA FM 421	Mergers and Acquisitions
	16MBA FM422/ 15MBAFM424	Tax Management
2 Investment Finance	16MBAFM423/ 14MBAFM422	International Financial Management
	14MBA FM 423	Risk Management
	Human Resource Management	
1HR(Leadership)	16MBAHR431	Organizational Design
2 HR(Talent Management)	16MBAHR433	Recruitment and Selection

